

RESOLUTION 2011- 285

**RECOGNIZING NATIONAL BREAST CANCER AWARENESS  
MONTH AND "PRETTY IN PINK" DAY**

Whereas, October is National Breast Cancer Awareness Month (NBCAM) and since the program began in 1985, mammography rates have more than doubled for women age 50 and older and breast cancer deaths have declined; and

Whereas, this is exciting progress, but there are still women who do not take advantage of early detection at all and others who do not get screening mammograms and clinical breast exams at a regular intervals; and

Whereas, women age 65 and older are less likely to get mammograms than younger women, even though breast cancer risk increases with age; and

Whereas, Hispanic women have fewer mammograms than Caucasian women and African American women; and

Whereas, Women below poverty level are less likely than women at higher incomes to have had a mammogram within the past two years; and

Whereas Mammography use has increased for all groups except American Indians and Alaska Natives; and

Whereas, the National Breast Cancer Society adds that "if all women age 40 and older took advantage of early detection methods – mammography plus clinical breast exam – breast cancer death rates would drop much further, up to 30 percent"; and

Whereas, "The key to mammography screening is that it be done routinely – **ONCE IS NOT ENOUGH**"; and

Whereas the Ocean County Health Department in collaboration with the Ocean County Cancer Coalition and the Long Beach Island Health Department has announced that October 19, 2011 will be celebrated as Ocean County's "Pretty in Pink Day"; and

Whereas the Township of Ocean Committee encourages all residents to wear pink on Wednesday, October 19, 2011; and

Now, therefore be it resolved, that the Township Committee, of the Township of Ocean, County of Ocean, State of New Jersey, do hereby proclaim October as National Breast Cancer Awareness Month and urge all women and their families in the Township of Ocean and in New Jersey to get the facts about mammography.

**CERTIFICATION**

I, Diane B. Ambrosio, RMC, Township Clerk of the Township of Ocean, County of Ocean, State of New Jersey, do hereby certify that the foregoing Resolution to be a true copy of a Resolution adopted by the Township Committee of the Township of Ocean on the 13<sup>th</sup> day of October 2011.

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Diane B. Ambrosio, RMC Township Clerk